

Official Partnerships for: The 2023 Boca Raton Pickleball Masters



January 18-22, 2023





2nd Annual Boca Raton Pickleball Masters

Title Sponsor

January 18-22, 2023

- One Exclusive Title Sponsorship with Naming Rights to Event and product exclusivity per one category
- Onsite Corporate Logo Placement – Stadium Court #1 and #2 Four (4) Dominant Banners / Ten (10) Dominant Banners throughout facility. Ten (10) Daily PA Announcements.
- VIP Hospitality – One (1) 20 x 20 Premiere Expo Tent, One (1) VIP On Court 4-seat boxes – Four (4) VIP Reserved Stadium courtside seats and 2 VIP Parking Passes. VIP access to courtside VIP lounge with complimentary hot food, snacks and beverages.
- Corporate Logo on all Staff, Volunteers and Pro/Amateur tournament shirts. (@1,000) Product placement available in all VIP and players bags
- Billboards on live AMAZON PICKLE TV coverage along with two (2) 30 second commercial spots each hour of broadcasts
- WEB STREAMING - Six (6) 30 second daily LIVE STREAMED COMMERCIALS along with on screen & rotating logo for 3- days of PICKLETV coverage airing also on IWP YouTube Channel and FACEBOOK LIVE
- GLOBAL TV - One (1) three-minute interview and three (3) 30 second commercials on “Inside World Pickleball” seen on Amazon’s PICKLE TV Network airing twice weekly worldwide. Archived for on demand viewing 24/7 for minimum of one year.
- Digital Media – Dominant with Website link with logo on all Social Media posts / Press Releases / Weekly Event Newsletter and on all marketing materials.
- Event Printed & Digital Program – Front Cover logo and Premier Full Page Color Ads on back covers (2,500 copies printed)
- Corporate Logo on all Awards backdrops for photos and video interviews. Executive to present checks and/or medals for air on PICKLE TV Live streams plus Facebook /You Tube LIVE.

\$30,000 investment





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Presenting Sponsor

- **Exclusive Presenting Sponsorship and/or Powered by naming rights to Event (Only 2 available)**
- **Product exclusivity per one category**
- **Onsite Corporate Logo Placement – Stadium Court One & Two (2) Dominant Banners each / Six (6) Dominant Banners throughout facility. Eight (8) Daily PA Announcements**
- **VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent, One (1) VIP 4-seat courtside box – Eight (8) Stadium courtside seats and 1 VIP Parking Pass**
- **Corporate Logo on all Staff and Volunteer event shirts. Product placement available in all VIP and players swag bags (@1,000)**
- **WEB STREAMING - Four (4) 30 second daily LIVE STREAMED COMMERCIALS along with on screen & rotating logo for 3 days of AMAZON'S PICKLE TV live coverage of Pro matches Friday, Saturday and Sunday.**
- **GLOBAL TV - One (1) two-minute interview and two (2) 30 second commercials on “Inside World Pickleball” seen on AMAZON'S PICKLE TV Network.**
- **Digital Media – Dominant logo as Powered by on Website with link and logo on all Social Media / Press Releases / Weekly Newsletter etc.**
- **DAILY Event Printed Program – One (1) Premier Full Page Color Ad on Inside Front Cover (2,500 printed)**

**\$20,000 investment per presenting sponsorship
(2-available)**





2nd Annual Boca Raton Pickleball Masters

Official Sponsor

- **Exclusive Official Sponsorship in Product Category with naming rights as Official Product for Boca Raton Masters**
- **Onsite Corporate Logo Placement – Stadium Court One & Two (2) Dominant Banners on each / Four (4) Dominant Banners throughout facility. Six (6) Daily PA Announcements.**
- **VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent, (4) Stadium VIP Courtside seats and 6-Series Grounds passes. One VIP Parking Pass**
- **Product placement available in all VIP and players swag bags (@1,000)**
- **WEB STREAMING – Daily Two (2) 30 second LIVE STREAMED COMMERCIALS along with rotating logo. (3 days of live streaming AMAZON's PICKLE TV Network)**
- **Digital Media – Website link with logo on Home Sponsors Page. Showcase Sponsor Category on all Social Media & Press Releases. Link & Logo on all Weekly Newsletters.**
- **Daily Event Printed & Digital Program – Logo with Expo map placement**

\$10,000 investment per category





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Diamond Sponsor

- Onsite Corporate Logo Placement – Stadium Court One (1) Dominant Banner / Two (2) Dominant Banners throughout facility. Four (4) Daily PA Announcements.
- VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent, - (4) VIP Stadium Courtsdie reserved seats and (4) Series Grounds passes plus (1) VIP Parking Pass
- Product placement available in all VIP and players swag bags (@1,000)
- WEB STREAMING – Daily One (1) 30 second LIVE STREAMED COMMERCIAL on Amazon’s PICKLE TV pro coverage Friday-Sunday
- Digital Media – Website link with logo on Home Sponsors Page. Showcase Sponsor Category on all Social Media & Press Releases. Link & Logo on all Weekly Newsletters.
- Daily Event Printed Program – Logo and Expo Directory location on map (2,500 printed)

\$5,000 investment





Boca Raton Pickleball Masters Patron Sponsor



- Onsite Corporate Logo - Two (2) Dominant Banners throughout facility. Two (2) Daily PA Announcements.
- VIP Hospitality – One (1) 10 x 10 Premiere Expo Tent with (1) VIP Parking Pass. 4-series grounds passes good for Stadium courtside
- Product placement available in all players swag bags (@1,000)
- WEB STREAMING - One (1) logo mentioned daily on AMAZON'S PICKLETV Live streaming for pro matches Friday-Sunday..3-days of coverage also streamed on Inside WORLD Pickleball YouTube Channel and Facebook LIVE
- Digital Media – Website link with logo on Sponsors Page. Mention on all Social Media & Press Releases. Link & Logo on all Weekly Newsletters.
- Daily Event Printed Program – Logo and Booth Location on site map

\$2,500 per Patron Sponsor

\$1,500 for a Community Sponsor

\$1,000 Vendor 10x10 booth

for all FIVE days of Masters

